

# FORMAL CONSUMER REFUND DEMAND

July 05, 2026

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**To:** AttractionMarketing.com  
c/o Elite Marketing Pro, LLC — FL Doc. L14000093767

**From:** Shannon Elizabeth Johnson, Claimant

**Re:** Demand for refund of \$6,500 — 2024 program purchase

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To Whom It May Concern:

Publicly available records raise serious concerns about AttractionMarketing.com / Elite Marketing Pro LLC's refund practices and the way high-ticket coaching programs are sold. The Better Business Bureau identifies Elite Marketing Pro LLC as doing business as AttractionMarketing.com and states that the business is **not BBB accredited**.

BBB also reports a consumer complaint involving a similar high-ticket Attraction Marketing / Acceleration program, where the consumer alleged that the program cost **\$7,500**, that promised results were not delivered, that access and timing-out issues occurred, that the contract was not provided when requested, and that the consumer sought a refund and release from future payments.

The company's own BBB response **acknowledged a no-refund position** for its higher-level coaching/mentorship program, while stating that its "guarantee" was not a refund of fees but more time in the program.

In 2023, I purchased Attraction Marketing's program for approximately **\$6,500**. After requesting a refund within their stated refund period, Attraction Marketing refunded my purchase in full. That refund is undisputed.

In 2024, I purchased the program again. I requested a refund within the applicable period by following the company's own recorded instructions exactly — leaving my name, telephone number, and email address as directed. The promised refund was never issued.

I filed a dispute with PayPal. PayPal initially credited my account and requested supporting documentation from Attraction Marketing. The company responded with approximately **37 pages** of AI-generated customer history. Much of the material focused on my 2023 purchase and the refund that had already been issued that year — rather than addressing the merits of my separate 2024 refund request.

PayPal reversed the provisional credit and ruled in Attraction Marketing's favor. The decision letter did not include the submitted documents. After I obtained and reviewed them, I confirmed they documented the prior year's transaction rather than explaining why my 2024 refund was denied.

Shortly thereafter, I suffered a serious medical emergency while driving that resulted in a significant automobile accident. My recovery required extensive medical treatment and neurological medications that substantially affected my ability to manage legal and financial matters for an extended period. Because of these extraordinary circumstances, I was unable to pursue the matter further.

As I have recovered, I have revisited the facts. I now believe my **2024 refund request was never properly evaluated** under Attraction Marketing's own published refund policy. My objective is straightforward: to obtain a fair review of the evidence surrounding my 2024 transaction and to recover the **\$6,500** that I believe should have been refunded under the company's stated policy.

As a disabled senior citizen on a fixed low-income disability income, I also recognize that consumer protection laws and agencies — including the Pennsylvania Office of Attorney General — may provide additional assistance in reviewing this matter. Pennsylvania's Unfair Trade Practices and Consumer Protection Law permits recovery of **treble (3x) damages** plus attorneys' fees in appropriate cases. This is not an arbitrary request. It is my right as a consumer.

**I am not seeking interest, penalties, or punitive damages at this stage. I am seeking the return of the \$6,500 paid for services that were not provided in a fair, complete, or commercially reasonable manner.**

Please respond in writing within **14 days** of receipt of this letter.

Sincerely,

*Shannon Elizabeth Johnson*

Claimant · July 05, 2026